



## PHOTO REPORT

**A photo report** is a set of color photographs in electronic form. There are two photographs for each outdoor unit face featuring the client's creative: one close shot, and one medium shot.

The photo report is also illustrative of posting quality. From the distance of 3—5 m, it shows that the outdoor unit holds the correct poster and that there are no paper breaks, glue smears, wrinkles, etc. on it.

There is an additional — night shot — in the photo report for billboards with lighting fixtures.

Photo reports are accessible under your account on <https://outhub.online/>

